

**FOR IMMEDIATE RELEASE**

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## **ARCTEK Broadcasts To The World** *Company provides services for MLB's World Series*

(Minneapolis) ARCTEK Satellite Productions, LLC, recently provided transmission services for international broadcasters at Major League Baseball's 2005 World Series for Fox Sports International. ARCTEK was responsible for providing facilities for the Hispanic broadcasts of games one and two from Chicago's U.S. Cellular Field. ARCTEK employed its production hybrid unit, ARCTEK Blue, in order to provide press box coverage for the three international announcers.

"We took a clean feed of the game from the Fox Sports production truck," said Shawn Erickson, ARCTEK Partner and Vice President of Production. ARCTEK's job was to transmit two separate feeds so that the foreign broadcasters could produce their own coverage. "There are only a handful of trucks in the country that have the capability to handle this type of transmission with production," continued Erickson. "It was really an honor to be called upon to broadcast such a high profile event."

ARCTEK Blue transmitted two 9-Megabit channels for the broadcast consisting of an encrypted feed of the game on one channel and unencrypted press box coverage on the other. ARCTEK also provided redundancy in its service. "Although it wasn't required by Fox Sports International, we provided two additional layers of redundancy by having additional encoders on site," said Brian Stanley, ARCTEK Partner and Vice President of Sales and Operations. "We provided backup encoders from Tiernan and Tandberg. We wanted to have two different encoder models on hand just in case there were any compatibility issues."

ARCTEK Satellite Productions operates uplinks and provides production facilities including webcasting, single and multiple camera productions, production management, field producing and directing, planning and covering broadcast events, shooting b-roll and editing.

ARCTEK also handles international split feeds for Family Circle Cup Tennis and NHK coverage of Minnesota Twins/New York Yankees baseball. ARCTEK routinely works on projects ranging from coordinating satellite media tours and video news releases for companies nationwide to covering breaking news for national networks, and broadcasting large-scale events such as pay-per-view heavyweight fights and hotel grand openings in Las Vegas.

Among ARCTEK's prestigious clients are ABC, Assignment Desk, CBS, Chet Burks Productions, CNN, Best Buy, ESPN, FOX News, Fox Sports Net, Granite Springs Productions, Kreative Konnections, KSTC-TV/KSTP-TV, Major League Baseball, Mall of America, NHK, MSNBC, Muscular Dystrophy Association, MoCo Media, NBC, NFL Network, and Peak Uplink.

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